

APPENDIX 3 Shared Prosperity Fund: Caerphilly Local Investment Plan (September 2022)

COMMUNITIES & PLACE THEME INTERVENTION	PROJECT SCOPE	REVENUE	CAPITAL	TOTAL
W01: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs.	Public realm improvements, town centre enhancement schemes, decluttering street space, waste management improvements, decorative enhancements	£1,382,401	£850,000	£2,232,401
W02: Funding for new, or improvements to existing, community and neighbourhood infrastructure projects.	Introduce EV charging points to tourist attractions across the county borough.	-	£150,000	£150,000
W03: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features and biodiversity improvements into wider public space.	Set up green team, support for Gwent Grid partner network	£1,175,000	£75,000	£1,250,000
W04: Enhanced support for existing cultural, historic and heritage institutions that make up the local cultural and heritage offer.	Create a heritage fund for targeted renovation of listed buildings to bring back into use	-	£400,000	£400,000
W05: Design and management of the built and landscaped environment to 'design out crime'.	Improve public and street safety, employ crime & prevention co-ordinator to tackle anti-social behaviour / crime & disorder prevention, target fly-tipping, extend smart water use to business sector, acquire mobile CCTV unit.	£190,000	£313,200	£503,200
W06: Support for local arts, cultural, heritage and creative activities.	Enhance town centre, cultural and creative events programme, funding for maker spaces and local art galleries / museums / libraries for exhibitions. Support for local arts, cultural, heritage and creative activities. Support for displays for artists to showcase work. Locally led music and theatre performances, tours, author events and film screenings. Support for outreach / engagement / participatory programmes as part of wider local arts, cultural, heritage and creative activities. Support for the establishment / development of cultural / heritage collaborative networks to share knowledge locally. Support to re-introduce Community Carnivals. Support for Community Art and	£475,107	-	£475,107

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	Community Competitions such as Towns in Bloom. Work with local schools to develop Tourist Trails and develop apps signposting to arts / community competitions.			
W07: Support for active travel enhancement and other small-scale green transport infrastructure projects, having regard to the Wales Transport Strategy.	Promotional campaign to encourage active travel	£50,000		£50,000
W08: Funding for the development and promotion of wider campaigns and year- round experiences which encourage people to visit and explore the local area.	Support the investigation of setting up Business Improvement Districts	£40,000		£40,000
W09: Funding for impactful volunteering and/or social action projects to develop social and human capital in local places.	Deliver rural engagement and resilience programme for community spaces, groups and rural communities, support the Gwent Resilience framework 'food 4 growth' programme, introduce community volunteer facilitator to develop volunteer groups to deliver community focussed projects e.g. community orchards	£968,598	£50,000	£1,018,598
W10: Funding for local sports facilities, tournaments, teams and leagues; to bring people together.	Establish sports & recreation fund for community groups, support for community leagues & sporting events e.g. Tour of Britain, install 3G pitch (Risca), purchase of recreational equipment to support peripatetic leisure activity across the county borough, Heolddu fitness suite enhancement.	£1,254,100	£444,000	£1,698,100
W11: Investment in capacity building and infrastructure support for local civil society and community groups.	Establish Community Grants Programme for use by community groups / third sector/voluntary sector to develop / enhance community spaces, such as village halls, libraries or community centres for local civil society and community groups to use. Training programmes to support local civil society and community group leaders	£600,000	£70,000	£670,000
W13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change.	Establish a cost-of-living fund for programmes / campaigns to encourage uptake of energy efficiency measures for homes, including, heat pumps, water pumps and increased insulation.	£1,045,000	£400,000	£1,445,000

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	Support for local foodbanks, social supermarkets, fair share Scheme. Energy Efficiency fabric first Programme to tackle cost of living crisis and fuel poverty, targeted at specific geographically deprived areas.			
W14: Funding to support relevant feasibility studies.	Develop local food strategy / action plan in support of Caerphilly Food Network, establish feasibility studies from town centre plans e.g. Blackwood, Bargoed and Rhymney. Develop town centre green strategies, use of Mon-Breon canal in line with Adventure Triangle project.	£440,000		£440,000
			TOTAL	£10,372,406

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SUPPORTING LOCAL BUSINESS THEME INTERVENTION	PROJECT SCOPE	REVENUE	CAPITAL	TOTAL
W16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.	Increase budget of CEF fund to include retail/night-time economy and tourism sub threads, decarbonisation & feasibility studies, energy efficiency, start-up business support. Develop a meanwhile uses support programme. Improve Wi Fi/digital connectivity in town centres and offer support to local businesses to enhance digital connectivity. Facilitate new market re/location / expansion, support choose local marketing campaign.	£1,120,000	£2,610,000	£3,730,000
W17: Development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.	Development and marketing of 'experience / tastebud tourism' within the county borough. Help to improve websites and interaction with potential customers. Review of options for future regional tourism strategy. Support and promote the LA's visitor portfolio. Marketing drive specifically designed for promoting visitor offer throughout the county borough. Support CTA.	£528,246	£250,000	£778,246
W18: Supporting Made Smarter Adoption: Providing tailored expert advice, matched grants and leadership training to enable manufacturing SMEs to adopt industrial digital technology solutions.	Match funded grants to enable firms to buy and implement new industrial digital technology solutions. CCBC led grant under CEF umbrella to support businesses looking to implement new industrial digital technology solutions	£150,000	-	£150,000
W19: Increasing investment in research and development at the local level. Investment to support the diffusion of innovation knowledge and activities, in both economically important and emerging areas.	Regional Innovation cluster and skills academy development	£472,032 ¹	-	£472,032
W22: Investing in enterprise infrastructure and employment/innovation site development projects. This can help to unlock site development projects which will support growth in places	Support for satellite hubs / extension of programmes such as 5-9 club, boot camps & entrepreneurial support for new projects. Property portfolio improvement programme. Development of starter and larger factory unit on Oakdale Business	£150,000	£1,800,000	£1,950,000

¹ £472,032 top sliced for Cardiff Capital Region delivered programme

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	Park. Build new starter units at Ty Du employment park.			
W23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.	Competitive fund for private sector, 3 rd sector, business support organisations, Caerphilly Business Club to bid into for project development to support business growth. Supply void development.	£1,347,452	£97,606	£1,445,058
W28: Export Grants to support businesses to grow their overseas trading, supporting local employment and investment.	International Trade Officer to be allocated budget to support local business to develop their export potential.	£40,000	-	£40,000
W29: Supporting decarbonisation and improving the natural environment whilst growing the local economy.	Continuation of Rural Development Team to develop a rural engagement and resilience programme, manage a rural innovation & investment fund, undertake R&D, evaluation and promotion of the programme. Introduce EV charging points to business & industrial parks.	£547,030	£300,000	£847,030
W31: Funding to support relevant feasibility studies.	Feasibility studies for supporting employment growth opportunities and identification of business sites that need digital infrastructure improvements	£200,000	-	£200,000
			TOTAL	£9,612,366

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PEOPLE & SKILLS THEME INTERVENTION	PROJECT SCOPE	REVENUE	CAPITAL	TOTAL
W34: Employment support for economically inactive people.	Individual support will be provided to raise confidence, self-esteem and motivation. work related qualifications will be provided along with CV writing, interview skills and preparation.	£2,724,091	£45,909	£2,770,000
W35: Courses including basic & life skills for people not economically inactive.	Work related qualifications will be delivered and procured. Other courses will include, CV writing workshops, confidence building, job search, managing expectations to source employment.	£750,000	-	£750,000
W36: Enrichment & volunteering.	Volunteer placements will be identified by working with the local community and business support team. Academy team will work specifically with council departments to identify placements and opportunities within the council and also the council supply chain.	£540,000	-	£540,000
W38: Tailored support for the employed to access courses.	Individual support for people who are in work and would like to progress or change their career direction. work related qualifications and interview skills and job search skills will be the focus.	£430,292	-	£430,292
W39: Support for local areas to fund local skills needs.	<u>Regional Employability Model: Joint Commissioning</u> Stage: Upskilling at Work Activity: Jointly commissioning FE, ACL and locally procured bespoke courses which address skills gaps, address recruitment issues linked to skills gaps, and focus on growth areas in the local labour market for those in employment to develop and progress in their careers. Digital, creative, manufacturing sector skills targeted.	£175,000	-	£175,000
W40: Green skills courses.	<u>Regional Employability Model: Joint Commissioning</u> Jointly commissioning FE, ACL and locally procured bespoke courses which address skills gaps and	£175,000	-	£175,000

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	recruitment needs in relation to 'green' skills and green industries. Supporting those who are both unemployed and employed.			
W41: Retraining & upskilling support for those in high carbon sectors.	<u>Regional Employability Model: Joint Commissioning</u> Jointly commissioning FE, ACL and locally procured bespoke courses which will enable those employed in high carbon sectors locally to retrain / develop skills in lower carbon sectors.	£480,000	-	£480,000
W43: Funding to support engagement and softer skills development for young people, with regard to the work of Careers Wales/Working Wales.	<u>Regional Employability Model: Joint Commissioning</u> Stage: Remaining in FE Activity: Jointly commissioning the FE sector to provide keyworker & wrap-around support (including counselling, financial inclusion, enrichment activities, health & wellbeing advice, hook courses, alternative qualifications etc) for those who are at risk of disengaging from EET within the FE setting and to find and re-engage those who have disengaged. Local Intervention: Inspire 2 Achieve evolution Interventions with young people pre 16 who are at risk of becoming NEET as identified by STRIVE. Interventions include soft skills, motivation, attendance and behaviour. This intervention will be offered in schools across the borough and will replace Inspire 2 Achieve (I2A).	£2,005,223	-	£2,005,223
			TOTAL	£7,325,515

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MULTIPLY INTERVENTION	PROJECT SCOPE	REVENUE	CAPITAL	TOTAL
W44: Courses designed to increase confidence in numbers.	Set courses or learner led to cover topics such as – numeracy refresh, budgeting, managing your energy bills, shopping on a budget, cooking on a budget, and much more). One -to-one sessions will also be offered for those furthest away from engagement.	£643,000	-	£643,000
W45: Courses for parents wanting to increase numeracy skills.	Set courses or learner led and cover topics such as – numeracy refresh, budgeting, managing your energy bills, shopping on a budget, cooking on a budget, and much more). One -to-one sessions will also be offered for those furthest away from engagement.	£647,213	-	£647,213
W46: Courses for prisoners, those recently released or on temporary licence.	This provision will be put in place for specific groups on request OR, where appropriate, learners will be filtered into courses running for the wider general public and offer numeracy/maths courses from pre-entry to Level 2/GCSE	£25,000	-	£25,000
W47: Courses aimed at encouraging people to upskill to access jobs/careers.	Strong links are already in place with the Employability provisions within the local authority – referrals will be welcomed from these provisions and potentially, courses could be set up specifically for these learners should they require a more bespoke service (linking to potential employment opportunities).	£643,000	-	£643,000
W48: additional relevant maths modules in vocational courses.	Multiply tutors will offer support and guidance to other tutors who currently deliver outside of the numeracy provision e.g., literacy, IDCL, classroom assistant, etc.	£100,000	-	£100,000
W49: Innovative programmes delivered with employers	The engagement team will build links with employers across the borough with a view of educating them in the need for / benefits of upskilling the workforce in numeracy skills. Sessions will be offered for those employees whose workplaces sign up for support from the project, either face-to-face or online.	£100,000	-	£100,000
W50: Intensive & flexible courses for those without Level 2 maths.	Set courses or learner led and cover topics such as – numeracy refresh, budgeting, managing your energy	£2,723,304	-	£2,723,304

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	bills, shopping on a budget, cooking on a budget, and much more). One -to-one sessions will also be offered for those furthest away from engagement. GCSE maths - learners who have successfully completed the pre-GCSE sessions run by the LA will be referred to the colleges to complete their GCS qualification.			
W51: Courses designed to help with numeracy for managing money.	Set courses or learner led and cover topics such as – numeracy refresh, budgeting, managing your energy bills, shopping on a budget, cooking on a budget, and much more). One -to-one sessions will also be offered for those furthest away from engagement.	£643,000	-	£643,000
W52: Courses for 19s or over leaving or just left the care system.	This provision will be put in place for specific groups on request OR, where appropriate, learners will be filtered into courses running for the wider general public. Courses can be set, or learner led and cover topics such as – numeracy refresh, budgeting, managing your energy bills, shopping on a budget, cooking on a budget, and much more). One -to-one sessions will also be offered for those furthest away from engagement.	£50,000	-	£50,000
W53: Provision developed in partnership with community organisations.	15 large scale events will be held over the life of the project to engage and enthuse the public/potential learners. The events will include fun activities for all the family (bingo and other numeracy games), as well as workshops, information stalls, and activities that fit into the numeracy/maths agenda.	£90,921	-	£90,921
			TOTAL	£5,665,438